



GENUMARK

One source. Infinite possibilities.

**For Immediate Release
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Genumark named National Distributor of the Year by Promotional Product Professionals of Canada

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Genumark Promotional Merchandise Inc., is very pleased to announce that it has been named the 2010 National Distributor of the Year by the Promotional Product Professionals of Canada (PPPC). PPPC is the national organization of suppliers and distributors of Canada's \$2.1 billion promotional products industry representing more than 5,000 companies.

Genumark is Canada's leading distributor of promotional and corporate merchandise. Counselor Magazine, the voice of the industry, has named Genumark as one of the Best Places to Work for three consecutive years and one of the Top 40 Distributors in North America.

"It is a tremendous thrill to receive this level of support and recognition from our colleagues in our industry. I am incredibly proud of our talented and dedicated team that makes it all possible," said Mark Freed, President and CEO of Genumark.

Genumark is the "one source" destination for promotional merchandise, corporate apparel and uniforms, e-stores and fulfillment programs. With offices in Toronto, Vancouver, Victoria, Calgary, Winnipeg, Kitchener, Ottawa, and Montreal, Genumark has over 30 years experience in custom products, concept design, global sourcing and international distribution. More information can be found at www.genumark.com.