

## **Genumark named to Best Places to Work List for Second Consecutive Year.**

Toronto, Ontario, September 2<sup>nd</sup>, 2009- For the second straight year, Genumark Promotional Merchandise has been named as one of the 60 Best Places to Work in the North American Advertising Specialties Industry. The list was derived by the combined efforts of Counselor Magazine, the leading publication in the advertising specialties and promotions industry and an independent research firm, Quantum Market Research. Data was accumulated from thousands of employees from thousands of promotional products distributors and suppliers. Genumark is one of four Canadian companies to make the list.

“It is very gratifying and important to receive positive feedback from our fantastic team across the country. Our employees are the lifeblood and our number one ingredient for our success in the marketplace.” Said Mark Freed, Genumark President and CEO. “This completes an unprecedented string of industry awards this year which also includes being named the Promotional Product Professionals of Canada Central Distributor of the Year and a Top 40 North American Distributor by Counselor Magazine. We continue to strive for peak performance in all areas to achieve the best possible experience for our employees, our suppliers and our customers.”

### **About Genumark:**

Genumark was founded in 1980 and has offices, showrooms and warehouses across Canada in Toronto, Kitchener, Ottawa, Montreal, Winnipeg, Calgary, Vancouver and Victoria. Genumark headquarters is the 42,000 square foot sales and distribution facility located at 707 Gordon Baker Road in Toronto. Genumark is a comprehensive promotional merchandise resource specializing in brand identity products, career apparel and corporate uniforms, catalogue programs and e-commerce fulfillment. Genumark is the recipient of a multitude of industry awards including being named the Central Distributor of the Year five times by the Promotional Product Professionals of Canada.

### **For more information:**

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