

Genumark Named as PPPC 2008 Central Canada Distributor of the Year

Toronto, Ontario. February 2nd 2008 – On Sunday January 22nd, 2008, at the annual Promotional Product Professionals of Canada (PPPC) Image Awards show, Genumark Promotional Merchandise was named as the 2008 Central Canada Distributor of the Year. This is the 5th time in 9 years Genumark has won this prestigious award recognizing excellence in the industry. The data for the award was accumulated by surveying members of the PPPC.

“It’s gratifying to receive recognition from our colleagues in the industry for all the great work done by the members of the Genumark team” said Mark Freed, Genumark President and CEO. “2008 was a stellar year. For 2009 we will focus on demonstrating the excellent ROI from our many products and services to our diverse client base.”

Founded in 1956, Promotional Product Professionals of Canada is the national grouping of suppliers and distributors of promotional products for business gifts, rewards, incentives, premiums and specialty advertising products.

About Genumark:

Genumark was originally incorporated in 1980. Genumark has offices, showrooms and warehouses across Canada in Toronto, Kitchener, Ottawa, Montreal, Winnipeg, Calgary, Vancouver and Victoria. Genumark headquarters is the 42,000 square foot sales and distribution facility located at 707 Gordon Baker Road in Toronto. Genumark is a complete promotional merchandise resource specializing in brand identity products, career apparel and corporate uniforms, catalogue programs and e-commerce fulfillment.

For more information:

Andrew Chin 416.498.4341

andrew.chin@genumark.com